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Impression

NEWSLETTER

**CHORLEY
& SOUTH
RIBBLE
BUSINESS
CLUB**

February 2006

THE NEXT MEETING

TUESDAY 7th February

7.45pm for 8pm
@ Lancashire College,
Southport Road, Chorley

Vivienne Mee

The youngest police trainer at age 20 in the Manchester Police and she has worked with the boss of Next. Worth listening to!

Christmas 2005



The annual Christmas meal was once again a success, thanks to Steve and Ann Ward for all their hard work.





Dates for the Dairy

Feb 7th Vivienne Mee
March 7th AGM

Committee contacts

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The Bathtub Test

It doesn't hurt to take a hard look at yourself from time to time, and this should help get you started. During a visit to the mental asylum, a visitor asked the Director what the criterion was which defined whether or not a patient should be institutionalized.

"Well," said the Director, "we fill up a bathtub, then we offer a teaspoon, a teacup and a bucket to the patient and ask him or her to empty the bathtub." "Oh, I understand," said the visitor. "A normal person would use the bucket because it's bigger than the spoon or the teacup.

"No." said the Director, "A normal person would pull the plug. Do you want a bed near the window?"

Sweet Dreams: can come true.

Club member Impression has expanded well during 2005. Gaining plenty of new clients, the biggest of whom is Sweet Dreams.

Asked to pitch for the company's annual brochure project, up against stiff opposition from four other leading northwest agencies, they must have made the right impression because they got the job!

The project is one of the biggest Impression has worked on independently. Set building, art direction and styling presented a new and exciting challenge, along with design, artwork and management of the whole project which was very well received and has led to more work since its completion. The job became a who's who of club members with help and assistance (and lots of scrounging!) being called upon from Jean Willis, Morgan Lighting and The Competitive Edge, a big thank you to them all for their assistance and loans.

Lisa is hoping that there will be more jobs like this in the coming months and that she can involve other club members too.

2006 also sees the launch of Impressions new IMP:STAR client reward scheme, offering more opportunities all round.

For more information contact studio on 01257 413328/studio@impressiondesign.co.uk

NOTICEBOARD

A warm welcome to Jon Neal who has agreed to come onto the committee.

TO STOP JUNK MAIL:

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Can all members make sure that their contact details are up to date for the members directory and on the club website.