



Central Lancashire  
Business Club

bringing local businesses together

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Newsletter

Issue 30, July 2010

## THE NEXT MEETING

TUESDAY 7.45 for 8pm

**6th July 2010**

**Chris Maguire**

**Chorley & Leyland  
Guardians**

## August Meeting

Our August meeting is our planned trip to the British Commercial Vehicle Museum in Leyland. The presentation by Derek from the Museum proved so popular that we decided to arrange an club trip for member to find out more.

The meeting will start at 7pm on Tuesday 3rd August at the museum. Tours will start from 7.30pm. Its an open meeting, all welcome, so bring anyone you thing would be interested.

Cost on the door £5 each (includes tour and refreshments).

To book your place contact Rachel Gill.

## THE GREEN ROOMS MEETING FACILITIES

Mixing business and pleasure has never been so easy. At The Lancashire Wildlife Trust's meeting facilities you can enjoy breathtaking views on a lunchtime stroll, leaving you refreshed and ready for action in the afternoon. What's more, the income generated from your bookings will go towards supporting your local charity.

For more details or to request a brochure go to

[www.lancswt.org.uk/index.php/the-barn.php](http://www.lancswt.org.uk/index.php/the-barn.php)



[www.businessclub.uk.com](http://www.businessclub.uk.com)

Erm...perhaps we should let the members win next month?



## AD-OPTIONS MEGACONE CALL ON RADIO 2

02.06.2010, 08.10 AM - If customers thought they heard a couple of familiar voices on the Chris Evans Breakfast Show at the start of June, then they probably caught the Megaphone call slot just after 8.00am.

Ann and Steve Ward, Directors of Ad-Options Ltd, the parent company of BusinessGiftUK.com, used a "MegaCone" promotional product to call the show and announce their thanks to all customers and staff, past and present, for 25 years of loyal support.

The company started trading in Great Sankey near Warrington, on 1st June 1985, and moved north to Leyland in 1987 to be nearer the centre of the rapidly growing customer base.

 new members

WELCOME TO

**DANIEL ELLIOTT HOUSE  
CLEARANCE SERVICES**

## LET'S TALK... BARCLAYS MARKETING SEMINAR

Barclays are running a free marketing seminar at the Preston Marriott Hotel on Tuesday 6th July. It starts at 9am until 1pm and is followed by a networking lunch.

You don't have to bank with Barclays to go along and it's a great way to network and pick up some handy hints and tips along the way. To book your place go to [www.barclays.co.uk/seminars](http://www.barclays.co.uk/seminars) or call 0845 300 2098





## THE CHAIRMAN WRITES



Dear Members,  
Last month we saw Paul Savage (or was it Wendy Bowers in disguise?) from So

Business Solutions talk about 'The Seven Steps to Success' because some members have asked for the meeting to be more business focused. If you want more information on starting up, developing or expanding your business there seems to be plenty around to help you; courses, funding, coaching, support and lots more. I am totally amazed by what small business can get for free at the moment! I am not so sure that it will last much longer though (sorry – I am writing this pre budget due to holidays!) so get it whilst you can!

Business Venture and Business Link are good places to start. I am on the LEAD course and that has really opened my eyes to the resources available to me and my business. Women in business are at a particular advantage at the moment with funds available for various

things through Business Link. (Don't be disheartened though chaps – there is plenty out there for you as well!) LEAD can be partially funded by this, which I am taking advantage of, and Lisa Thomason, your vice chair (editor for the newsletter, website, and to many other jobs for the club to fit onto her name badge!) has embarked on some coaching funded via Business Link.

So what are you waiting for? Get cracking and make a start on getting the help that is out there to support or grow you business! If you don't know where to start then come along to the next meeting on July 6th and any of the committee will be happy to point you in the right direction. David Baker is particularly knowledgeable in this area.

Chris Maguire - editor of the Chorley and Leyland Guardian, promises to be as entertaining as ever at the next meeting (no pressure Chris!) and as I'm sure the room will be packed it is best to arrive at Lancashire College early to get a seat!

Your Chair  
Rachel Gill



July 2010  
Chris Maguire

**Chorley & Leyland Guardians**

August 2010  
Club Trip

**British Commercial Vehicle  
Museum**

September 2010  
John Alexander

**Sanderson Associates**

October 2010  
Simon Clarkson

**Advance**

November 2010  
Brian Wilding

**Chordale Wines Annual Club  
Wine Tasting**



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## Calling all members!

Your Newsletter Editor needs you!

Spare ten minutes for your poor, lonely newsletter editor. She's nose you see and likes nothing more than to hear about you and your business. What have you been doing this month? Have you got any new contracts that your a bit chuffed about? Got a question you need answering? Has something funny happened that you want to share? Are you a new member - if you are introduce yourself to the membership.

Tell us all about it - email your articles to [businessclub@impressiondesign.co.uk](mailto:businessclub@impressiondesign.co.uk)