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NEWSLETTER

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Guest Sponsor



July 2006

THE NEXT MEETING *TUESDAY 4th July*

7.45pm for 8pm @ Lancashire College, Southport Road, Chorley

Our July meeting will be an overview of ebay as a business tool by Karl Ciz, NW & Europe Regional Manager of Improving Futures. His talk will cover: eBay - historical view, eBay - Current Status as worlds largest online route to market, eBay versus traditional websites, 5 main challenges to trading on eBay, eBay and your businesses - analytical view on what works and what doesn't for small business.

NEVER STUMPED

The June meeting of the Chorley & South Ribble Business Club was certainly a night to be remembered. The speaker was Malcolm Ashton who has spent the last 22 years working as a cricket scorer. In this role Malcolm worked for BBC Test Match Special and travelled the World, having visited almost all the test match grounds in the World.

The majority of Malcolm's presentation consisted of a fly on the wall account of his life in cricket. He was certainly never stumped for an interesting story. To say it was interesting does not do it justice, it was pure comedy, and proof that our meetings are far from dull. Those members who did not attend really do not know what they missed.

We did allow Malcolm a couple of minutes to talk about his Wills Consultancy business and this too provided much food for thought.

Thank you Malcolm for a very, very enjoyable evening. We are currently busy arranging visits for club members to Blackburn Rovers, Radio Lancashire and Lancashire Evening Post. Watch this space.

Sadly I will not be able to be at the July meeting. Well not sadly really as I will be on holiday. We are going to Cape Verde and when I read the guide book and saw the phrases "when you step off the plane you will wonder why you came" and "don't bother to save any time for sightseeing as you can do it all on the way to the airport" I did wonder whether we have done the right thing. Well I always like to try something different! The July meeting promises to be another very interesting evening (see the details on the front) so don't miss it. Following the July meeting we will embark on our summer break. I do hope that you all enjoy your summer in general and your holidays in particular. See you in September.



MACDONALD KILHEY COURT HOTEL IS CELEBRATING 20 YEARS AS A HOTEL



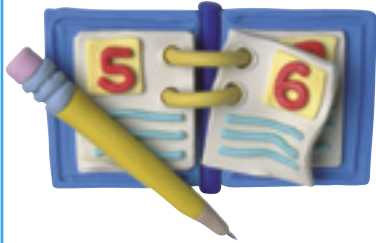
We cordially invite you to a cocktail reception and BBQ on 3rd July from 4.30pm onwards.

Along with a giant birthday cake there will be a fun afternoon of activities provided by 'Team Spirit' a specialist team building company, an outdoor BBQ, live music plus a short presentation on the history of the hotel by the local Historical Society.

To reserve a place for you, your friends or colleagues simply call
01257 472100
and come and join in the fun!



Macdonald Kilhey Court Hotel,
Chorley Road, Standish WN1 2XN Tel: 01257 472100



Dates for the Dairy

July 4th	Karl Ciz of Improving Futures - "Ebay for Business"
August	No Meeting
Sept 5th	Martin Tyrer of BBTV, Internet Threats & Solutions for small businesses
Oct 3rd	Donna Hall, new Chief Executive of Chorley Borough Council (tbc)
Nov 7th	Wine Tasting with Brian Wilding of Chordale Wines
Dec 5th	Members Presentations

NOTICEBOARD

For Sale: Brother thermal fax machine.
In good condition supplied with fax rolls £30
Contact studio@impressiondesign.co.uk for details.

Committee contacts

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We were looking for a business that fulfilled all our dreams, expectations and desires that running a successful business offers – without the headaches!!

I can hear the ironic laughter now ripple from reader to reader. Does such a business exist? We were/are prepared to put our hand to most things in a 'vain' search to meet our unrealistic requirements (no headaches/stress), basic everyday needs (keep dry and eat) and highly ambitious dreams (effectively retired by 40).

Already we have been and still are landlords for our own properties; have run our Property Management Company and foolishly entered into the highly charged and stressful world of catering – we owned our own sandwich shop, with no previous experience.

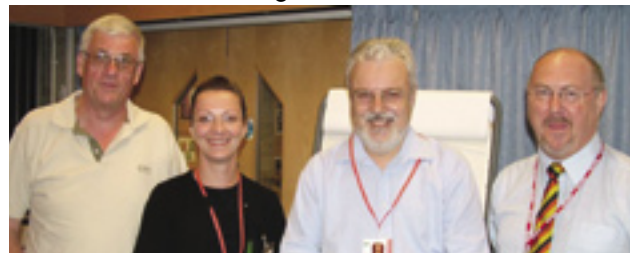
It was only when we stumbled across the alien concept of network marketing and residual income did we truly become excited about our business and our future. There is nothing out there that compares to this. There are people in the industry earning as much as a doctor or solicitors but have never entered into further education or gained any specific skills. Plus their income gets paid to them for the rest of their life regardless if they choose to do any further work. Network marketing is a business anyone can do, from home and in their own time. We have tried various companies and picked up an abundance of experience and knowledge that has put us in a very strong position for our most recent company.

That company is called FFI – Fuel Freedom International. They produce an organic capsule that is inserted into your petrol/diesel tank with every fill up. First and foremost it is an engine conditioner which cleans and lubricates your fuel system removing any carbon and varnish deposits. The result of this is a smoother, cleaner vehicle which has improved performance, dramatically lowers emissions and noticeably improved FUEL ECONOMY. With over 20 million miles of testing it was proved that this 37 year old technology gave an increase of 7-14% every single time. There are reports of more – including my own testimony of 18%. The capsule can be used in anything that takes fuel, petrol or diesel. The company even produce a Mega-cap specifically designed for HGV's. The potential for any network marketing business in the right hands in massive, but based around a product like this which has mass market appeal and everybody needs...well, it's too exciting to ignore!!!

The caps are very reasonably priced (max £17 per 10), easy to use, fully guaranteed and insured (does not invalidate car warranty) and easily marketable.

We appreciate there will be sceptics about such a product, as there have been many promises made by many companies in the past therefore we are offering Chorley & South Ribble Business Club members their first batch of 10 caps at reduced price of £11.

For more info contact Jamie@increasedmilespergallon.net or Stephanie@increasedmilespergallon.net. See you all at the next business meeting.



Prize winners at the June meeting were (l to r) Richard Davies who won the £25 voucher, Stephanie Evans & David Kevill who bottled the wine, pictured with guest speaker Malcolm Ashton. The Chairman has certainly had the winning habit in recent months so why not come along and see if you can pick up a prize. Many thanks to new committee member Rachel Gill who did an excellent job standing in for Phil Lancaster to sell the raffle tickets.

new members

new mem

Welcome to

Dean Weaver

Photo Panorama - 0845 2260023

Tom Hamer

Fair Phones Ltd - 07962 407196

James Hearn & Stephanie Evans

FFI - 01772 723581