

Committee Contacts 2007

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Design brief for New Logo

The Club

Chorley & South Ribble Business Club has been established since 1984. Run by members for members it is a not for profit group offering support and networking to local small businesses in the area. It is run in a relaxed and friendly way. To keep up with the number of members joining from outside the clubs traditional catchment area and to take over from other clubs that have ceased to meet over time, it was decided that the club should change its name and look at attracting members from a wider geographic area.

The Name

The club is now to be known as Central Lancashire Business Club.

The Brief

To design a corporate logo for the new club name. The logo needs to be modern but also appropriate to the wide variety of services and products our members offer. The logo will be used on a variety of media from stationery to the club website, t-shirts, displays etc.

The Specification

- Must be usable on a variety of media and in a range sizes.
- Must be usable in full, two and single colour versions.
- Must encompass the clubs ideals without being specific to any one profession or product.
- Must be fresh and modern and help inspire the club, its members and potential members.

Your Application

- All design entries must be submitted in digital form either outlined eps, jpeg or pdf by email to businessclub@impressiondesign.co.uk.
- Your entry should have your design displayed in full and two colour formats.
- Winning entry will be required in outlined eps format with font names and pantone colours listed.
- The entries will be judged after the closing date by the Clubs Chairman, Vice Chairman and Marketing Manager. Judges choice is final.
- Closing date for entries: 31st July 2007



Dates for
your Diary

- July 3rd – Charity Casino Open Evening for members and guests in aid of Chorley & Leyland Guardian "Mary's Prayer" Appeal.
- July 10th – The Business Club Powerboat challenge Anderton Centre, Rivington 18.30pm
- August – No meeting
- Sept 4th – Leyland Town Centre Redevelopment plan South Ribble Partnership

new members

Welcome to new members

Adam Turner

Edward Jones

Stockbroker & Financial Adviser

01257 794658

Paul Ainsworth

OX Systems

Accounting & Business Software

01772 611432

NEWSLETTER

www.businessclub.co.uk

CHORLEY
& SOUTH
RIBBLE

BUSINESS
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July 2007

THE NEXT MEETING

Tuesday 3rd July

7.45pm for 8pm @ Lancashire College, Southport Road, Chorley

The Business Club is to show its charitable side as this year's July Open Networking Evening doubles up as a Casino Night fundraiser for the Chorley and Leyland Guardian "Mary's Prayer" appeal. The fundraising initiative – which supports local hospices caring for those with cancer and other illnesses – is set to receive a boost when the club's members gather for a night of card games, roulette wheels and much, much more! The event is to be jointly hosted by the Business Club and the BRE Leyland business networking group, who will sponsor the gaming tables so that all proceeds raised on the night will go to the local paper's appeal.

The games provide an extension to the our annual networking event, where members can exhibit their company at what is usually a very well-attended event.

"As a club, we're always trying to do our best to help the local community, be it through our regular affairs in trying to promote local businesses, or maybe in more charitable ways such as this event, which will be of great benefit to a number of worthwhile local causes.

"We're pleased to be able to use the talents and facilities of the Chorley & South Ribble Business Club to support Mary's Prayer, and hope that the event will enjoy the success it deserves.

"I've attended previous functions organised by ACEntertainment and can testify that they're excellently run and a highly entertaining way to spend an evening, so I'd urge all members and visitors to head along and really help this year's big event to be one of the best for many years." Business Club or BRE members who would like to have a small table top display should contact Steve on 01772 435010. The cost is a donation to the appeal plus a prize to go into the Casino prize pool on the night. You don't have to be a member of the Business Club to attend, though it is only open to over 16s due to gaming restrictions. Members are encouraged to bring guests, colleagues and friends to the event, which promises to be a lively evening. The event runs from 8pm to 10.15pm on the night, and there are numerous prizes to be won for those who take part in the various activities. Please contact Stephen Ward on 01772 435010 for further details.

A professor stood before his philosophy class with some items in front of him. When the class began, wordlessly, he picked up a very large and empty mayonnaise jar and proceeded to fill it with golf balls. He then asked the students if the jar was full? They agreed it was. So the professor then picked up a box of pebbles and poured them into the jar. He shook the jar lightly. The pebbles rolled into the open areas between the golf balls. He then asked the students again if the jar was full. They agreed it was. The professor next picked up a box of sand and poured it into the jar. Of course, the sand filled up everything else. He asked once more if the jar was full. The students responded with a unanimous "yes". The professor then produced two cans of beer from under the table and poured the entire contents into the jar, effectively filling the empty space between the sand. The students laughed. "Now," said the professor, as the laughter subsided, "I want you to recognise that this jar represents your life. The golf balls are the important things – your family, your health, your children, your friends, favourite passions – things that if everything else was lost and only they remained, your life would still be full. The pebbles are the other things that matter – like your job, your house, your car. The sand is everything else – the small stuff. If you put the sand into the jar first", he continued, "there is no room for the pebbles or the golf balls. The same goes for life. If you spend all your time and energy on the small stuff, you will never have room for the things that are important to you. Pay attention to the things that are critical to your happiness. Play with your children. Take time to get medical checkups. Take your partner out to dinner. Play another 18. There will always be time to clean the house, and fix the disposal." "Take care of the golf balls first, the things that really matter. Set your priorities. The rest is just sand." One of the students raised her hand and inquired what the beer represented. The professor smiled. "I'm glad you asked. It just goes to show you that no matter how full your life may seem, there's always room for a couple of beers."

The chairman writes



Welcome to the Central Lancashire Business Club

I am delighted to be writing this, my first article as Chairman of the Central Lancashire Business Club, and I would like to thank you for supporting the change of name by a large majority. It is encouraging to know that the committee have your support and we will do our utmost to repay that support by working to ensure that your club goes from strength to strength. Along with the new name we intend to develop a new, fresh image, with new publicity material and a re-designed web site, all very exciting. The first stage is to acquire a new logo for the Central Lancashire Business Club and, in order to increase the public's awareness of our club, we are organising a logo competition. We are inviting local people to design the Central Lancashire Business Club logo. Don't worry, we have no intention of spending £400,000, the cost of the 2012 Olympic logo, we intend to get something much better for just £250. That's the prize we are offering to the winning designer, £250 in vouchers to spend with any club members. If you know anyone who may be interested please make sure that they know about the competition, see the separate article in this newsletter for more details.

Elsewhere in this newsletter we have included the draft minutes of the extraordinary general meeting held to discuss the change of name. These minutes give all the details of the meeting and the result of the vote. Please would you read these minutes carefully and inform us of anything you feel may be factually inaccurate.

We welcome everyone's input into the running of our club and always run an open committee. I am delighted to welcome Paul Ainsworth of Ox Systems, who joined us at the last committee meeting. Paul has kindly agreed to take on the role of Meeting Secretary and I am sure he will enjoy his involvement with us. It is always beneficial to the running of any organisation to regularly introduce new blood and I would like to thank Paul for helping us to run a successful organisation.

We are fast approaching the business club's summer break but what an approach we have. Our next regular meeting on Tuesday 3rd July is a Casino Night in aid of the Chorley & Leyland Guardian's Mary's Prayer appeal. This appeal is raising much needed funds for local cancer charities so please do your best to support this event. The Casino Night is open to anyone, so please do bring along your friends and colleagues. I would like to thank Steve Ward for organising this event, which is being run jointly with BRE (Business Referral Exchange).

No sooner will you have recovered from the fun of the Casino Night than you can speed around the waters of

the Anderton Centre in our annual Power Boat Challenge. This year will be my first time at this event and I am assured that it is exciting, exhilarating and lots of fun. As places are strictly limited it is essential to book your place on this event by contacting Keith Ellison. My thanks go to Keith for organising this event again and for being brave enough to allow us amateurs to use the boats.

Being someone who freely admits to being a coward where water is concerned, not in respect of personal hygiene I hasten to stress, somehow thinking of power boating reminds me of our last meeting when we had a presentation on Disaster Planning by South Ribble Borough Council. It was an interesting and thought provoking evening. SRBC also gave a brief presentation on the new no smoking law which certainly was very informative to me as I confidently believed that, as I worked from home, I didn't need to do anything – how wrong could I be. Do make sure that you comply with the new regulations; it could be very costly if you don't.

Thinking of our club's change of name I had a search around the internet to look for humorous business names and I would like to share some of the ones I found with you. I hasten to add that all of the ones below are to be found in America, say no more, but all are genuine. I apologise for the risqué ones, in fact most of them, but I hope they send you into summer with a smile on your face: -

- A bar called "Dick's Halfway Inn"
- A chiropractor's called "Bonebreak Chiropractic Clinic"
- A portable toilet business called "On the run"
- Another portable toilet business called "Willy Market"
- A store selling both fishing bait and alcohol called "Masterbait and Liquor"
- And finally a steel building company called "Eight Mile Erection"

At that point I think I had better finish now but do let me know of any humorous names you may know of, we will print them in the next newsletter, subject to censorship if necessary.

May I wish you all a very happy summer, whatever you may be doing?



EGM Draft Minutes

Minutes of the EGM held Tuesday 5th June 2007, 9.30pm

The meeting was called to propose the change of the club to "The Central Lancashire Business Club"

Vice-Chairman Stephen Ward proposed the change of name to the "The Central Lancashire Business Club". The proposal was seconded by Chairman David Kevill.

Stephen Ward outlined the main reasons for putting forward the proposal following lengthy discussions by the committee. The main area of concern was to ensure that prospective members from outside the main towns encompassed by the current name, were not put off joining the club by preconceived geographical constraints. This followed on from comments by members joining from outside the area, following the demise of the Preston Business Club, some whom thought they may not be welcomed into our local club. Other facets, function and constitution of the club were not intended to be changed by the proposal. A strap line of "formerly known as the Chorley and South Ribble Business Club" will be used on all publicity for as long as deemed necessary by the committee and a design competition for a new logo will be instigated with the local newspapers to raise awareness of the new name.

Upon invitation to the meeting, no-one spoke against the proposal. The vote and postal votes were taken and counted and the motion was carried FOR 31, AGAINST 2, ABSTENTIONS 2.

Richard Davies asked the committee to consider why only a small proportion of the membership regularly attended meetings and why we were using a possible "competitor" in BRE as our newsletter sponsor.

Meeting closed at 9.50pm



Right Promotion Said Fred by Steve Ward

Popular TV weatherman Fred Talbot modelled a Natural Cotton Shopping Bag and T-shirt in Chorley recently, as part of the Chorley Guardian newspaper, "Mary's Prayer" appeal. 25 T's and 25 bags have been donated by BusinessGiftUK.com of Leyland, run by Business Club Vice-Chairman, Steve Ward. The paper has also ordered two further batches of bags and T's, which they are selling in aid of the appeal, which Steve's company were delighted to supply at subsidised rates to help the fund raising.

The Natural Cotton Shopping Bag is a generously sized and robust alternative to plastic bags - and should last years longer. What's more, the 37.5cm x 42cm dimensions allow plenty of scope to include a large full colour advert - perfect for promoting your shop or business in an environmentally friendly and fashionable way.

The bags are proving hugely popular as a charity fundraiser for the Chorley & Leyland Guardian appeal. The first stock of the bags, as modelled by local TV presenter Fred, sold out in only the first two weeks of sale as the residents of the two Lancashire towns looked to pick up an excellent product to support a highly worthwhile cause.

To find out how your business can enjoy similar success with your own supply of 'bags for life', why don't you take a look at www.businessgiftuk.com or call now on 01772 435 010.

Oh, and did we mention that we're currently offering up to 46% off all Cotton Shopping Bags.? We have now! Great deals on T-shirts too.

For more details about the Mary's Prayer campaign pick up a Chorley or Leyland Guardian or visit www.chorley-guardian.co.uk Picture courtesy of Chorley Guardian Newspaper

